

# The Weekly Listen: What we are thankful (and not thankful) for this year

## AUDIO |

### **Mark Dolliver, Nicole Perrin and Blake Droesch**

In our Thanksgiving episode, eMarketer principal analysts Mark Dolliver and Nicole Perrin, junior analyst Blake Droesch, and vice president of content studio at Insider Intelligence Paul Verna play our annual Thanksgiving game "Thankful/Not Thankful," determine how well Behind the Numbers listeners know us, and find out how people used to answer the telephone before they said "hello."

**Benefits to Working from Home According to US Adults, by Demographic, April 2020**

*% of respondents in each group*

	<b>Gen Z (2000-)</b>	<b>Millennial (1982- 1999)</b>	<b>Gen X (1965- 1981)</b>	<b>Baby boomer (1946-1964)</b>	<b>Total</b>
No commute	63%	56%	75%	84%	68%
Ability to dress more casually than I would in an office environment	44%	60%	73%	80%	68%
Ability to socially distance	26%	54%	68%	71%	61%
Ability to do small household tasks while also working	73%	55%	61%	68%	60%
Flexible hours	35%	52%	50%	64%	53%
Spending more time with family or other household members	45%	45%	53%	34%	45%
Increased productivity	36%	20%	28%	15%	22%
Increased focus	46%	16%	22%	14%	18%
Fewer distractions	36%	12%	21%	17%	17%
Other	36%	1%	4%	-	3%
None	-	4%	2%	4%	3%

*Note: n=254 adults that are working from home due to coronavirus*

*Source: YouGov as cited in company blog, April 29, 2020*

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