

US businesses have done very little to address systemic racism, some consumers say

Article

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Following massive protests in summer 2020, many US businesses promised to take concrete actions against systemic racism. Almost a year later, **more than half** of Black, Asian, and Latinx adults surveyed in the US said the business community has done very little of that.

US Adults Who Agree That the Business Community Has Done Very Little* to Address Systemic Racism, by Race/Ethnicity, April 2021**

% of respondents



Note: based on a 9-point scale where top 4 box=agree; *in the way of concrete actions; **in the US

Source: Edelman, "2021 Edelman Trust Barometer Special Report: Business and Racial Justice in America," May 6, 2021

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