

The Weekly Listen: Disney+ Hits 50 Million Subscribers, Emails that Arrive on Time and Airbnb Grapples with Coronavirus

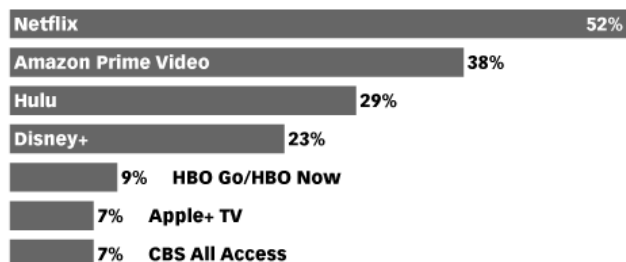
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver and junior analysts Blake Droesch and Lucy Koch discuss Disney+ reaching 50 million subscribers, how Airbnb is doing, a tool that sends people emails when they're looking at their inbox, LinkedIn engagement, Apple and Google teaming up on contact tracing COVID-19, what's in the middle of America and more.

**Share of US Adults Who Subscribe to Select
Subscription Video-on-Demand (SVOD) Services,
March 2020**

% of respondents



Note: ages 18+ who currently subscribe
Source: Morning Consult and The Hollywood Reporter, "National Tracking
Poll #2003101," March 31, 2020

254370

www.eMarketer.com

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Pandora](#), [Spotify](#) or [Stitcher](#).