

# The Weekly Listen: Foldable Phones 2.0, SVOD Free Trials, and Lasting Shopping Trends

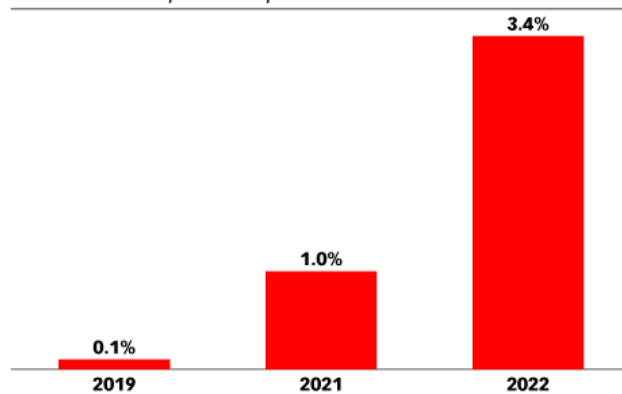
## AUDIO |

**Blake Droesch, Mark Dolliver and Yoram Wurmser**

eMarketer junior analyst Blake Droesch and principal analysts at Insider Intelligence Mark Dolliver and Yory Wurmser discuss whether foldable phones have already failed, what happens when free subscription video trials expire, media companies restructuring around streaming, Apple's 24-hour music video livestream, which shopping trends will last, what if Iron Man was real, and more.

### **Foldable Smartphone Shipment Share Worldwide, 2019, 2021 & 2022**

*% of total smartphone shipments*



*Source: WitsView/TrendForce as cited in press release, March 7, 2019*

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