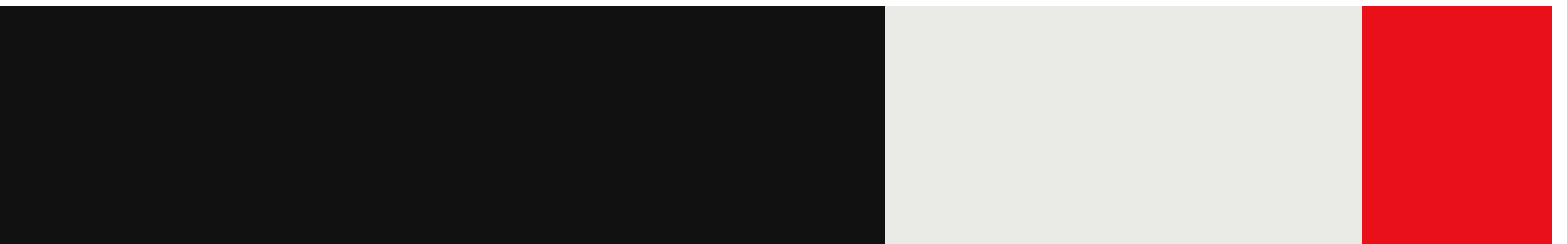


How podcast listening has changed, Twitter's Ticketed Spaces expectations, and social media news

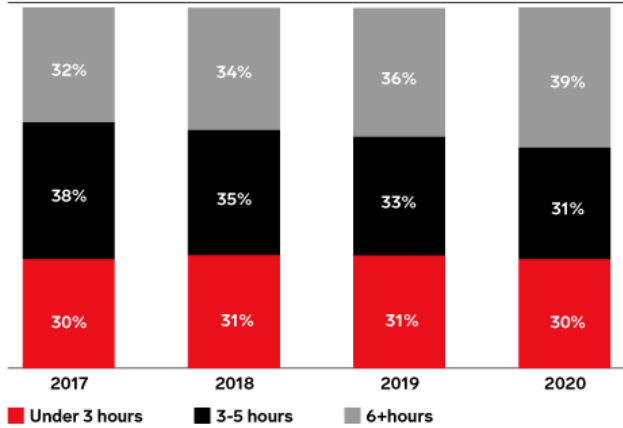
Audio



On today's episode, we discuss emerging podcast sub-worlds, how listener behavior has (permanently?) changed, and how the ad dollars are fairing. We then talk about what we expect from Twitter's Ticketed Spaces, what is going on in the world of print, and how Americans get their news on social media. Tune in to the discussion with eMarketer senior forecasting analyst at Insider Intelligence Peter Vahle.

**Weekly Time Spent Listening to Podcasts
According to US Podcast Listeners,
July 2017-July 2020**

% of respondents



Note: in the past week

Source: Westwood One, "Podcast Download - Fall 2020 Report," Sep 11, 2020

266346

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