

Amazon Prime Day, Paying by Palm Print, and the House Antitrust Report

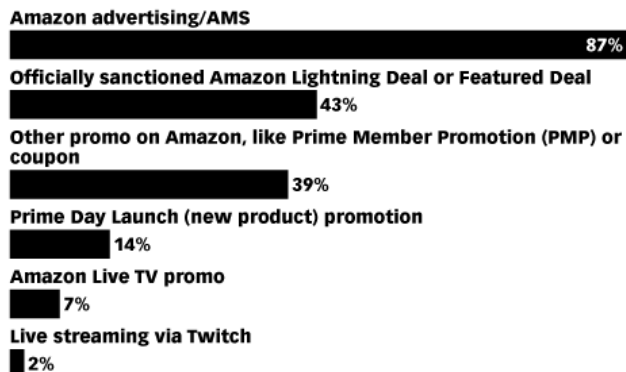
AUDIO |

Daniel Keyes, Andrew Lipsman and Cindy Liu

Business Insider Intelligence research analyst Daniel Keyes, eMarketer principal analyst Andrew Lipsman and senior forecasting analyst at Insider Intelligence Cindy Liu try their hands at playing a special, Amazon-themed game of "What's the Point?" where they discuss how the US House antitrust report affects Amazon, luxury brands on the platform, palm-print payment, all the new details about Prime Day 2020, and more.

Expected Promotions and Advertising Investments* of Digital Retailers Worldwide During Amazon Prime Day 2020, March 2020

% of respondents



Note: n=160; *on the Amazon website
Source: Profitero, "The 2020 Prime Day Outlook," April 20, 2020

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