

The Weekly Listen: Quibi's Funeral, Ads Near Political Content, and Facebook Post-Election

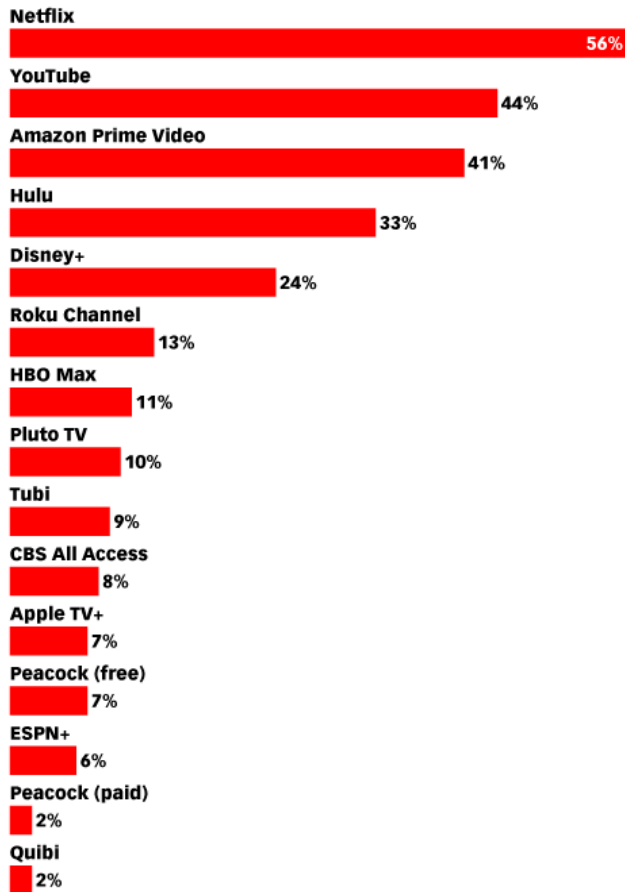
AUDIO |

Mark Dolliver, Blake Droesch and Paul Verna

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio at Insider Intelligence Paul Verna discuss the end of Quibi, Facebook's mini social networks called "Neighborhoods," Uber reclassifying drivers as employees, whether ads near political content affect brand perceptions, the state of Facebook post-election, how long Americans spend looking for things they've lost, a creature that sleeps while moving, and more.

Streaming Video Services US Adults Have Used, Sep 2020

% of respondents



Note: ages 18+; in the past week
Source: Variety and YouGov, Oct 8, 2020

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