

What Does the US House Antitrust Report Mean for Facebook's Future?

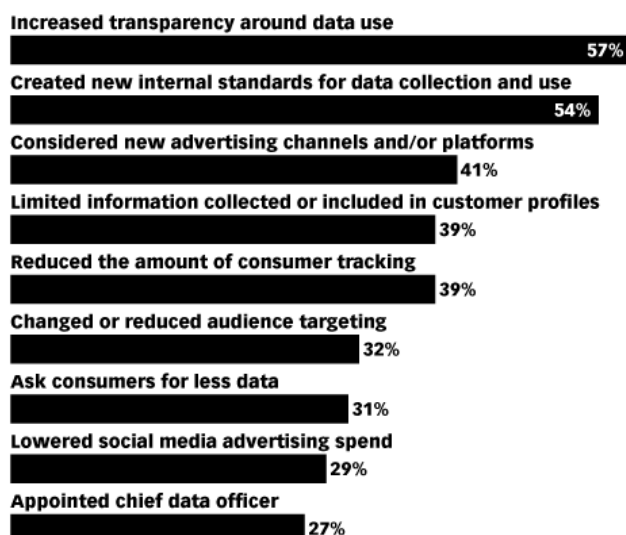
AUDIO |

Mark Dolliver and Nicole Perrin

Business Insider Intelligence research associate Hirsch Chitkara and eMarketer principal analysts at Insider Intelligence Mark Dolliver and Nicole Perrin discuss the latest intelligence report from the US House of Representatives, what it could mean for advertisers, and what its findings might mean for the future of Facebook.

Ways in Which Privacy Regulations Have Impacted Their Company's Data Strategy According to US Marketers, March 2020

% of respondents



Note: n=150

Source: Foursquare, "Location Data in a Marketing Lifecycle" conducted by Advertiser Perceptions, June 23, 2020

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