

The Weekly Listen: The Latest on TikTok, Quibi, and Peacock

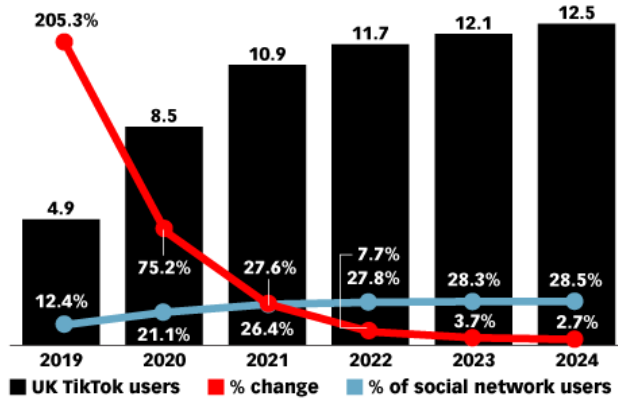
AUDIO |

Debra Aho Williamson, Mark Dolliver and Blake Droesch

eMarketer vice president of content studio at Insider Intelligence Paul Verna steps in as host of this week's "The Weekly Listen," where he and eMarketer principal analysts Mark Dolliver and Debra Aho Williamson, and junior analyst at Insider Intelligence Blake Droesch discuss the latest updates on the TikTok saga, Quibi's unique predicament, Roku and NBCUniversal's buried hatchet, new game consoles from Sony and Microsoft, the Emmys' declining viewership, and how a home-field advantage influences soccer (or football, if you're European) referees.

UK TikTok Users, 2019-2024

millions, % change, and % of social network users



Note: internet users who access their TikTok account via any device at least once per month

Source: eMarketer, Sep 2020

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