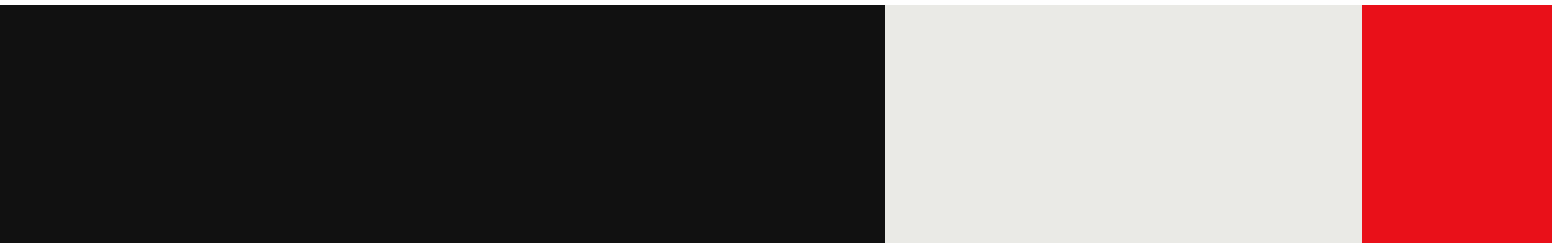


# The Weekly Listen: Pandemic behavior stickiness, inbox intimacy, and Amazon salon

Audio



On today's episode, we discuss which pandemic-related behaviors will stick around, whether newsletters can replace local newspapers, YouTube and the music streaming wars, how you

can master the intimacy of the inbox, why Amazon is opening a salon, the first movie to ever release a soundtrack, and more. Tune in to the discussion with eMarketer analysts Nina Goetzen and Blake Drosch, and principal analyst at Insider Intelligence Jillian Ryan.

**Expected Changes in Select Behaviors After the Coronavirus Pandemic According to US Adults, June 2020**

% of respondents

	Increase	Decrease
Shop online	61%	10%
Use digital banking	60%	10%
Work remotely/from home	58%	17%
Use distance/online learning	57%	14%
Use a personal vehicle	50%	13%
Buy a vehicle sight unseen/via virtual tour or test drive only	33%	28%
Buy a home sight unseen/via virtual tour only	30%	29%
Visit city center shopping hubs (retail, restaurants, etc., in close proximity)	22%	43%
Use shared transportation (e.g., ride-share)	16%	52%
Use public transportation	14%	55%

Note: ages 18+

Source: The Harris Poll and Urban Science, "Around the Bend: How COVID-19 Impacts the Next Normal for Dealers," July 9, 2020

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